



# THE FOUR BEATITUDES

*The completion of every task is merely the beginning of the next step in the productive evolution of a concept.*

*There is always a way to further the evolution of a concept to add greater value to its design and purpose.*

*Money has no control throughout the lifecycle of a concept; rather, money is a constant proliferating end result.*

*It is our own selves that create the limits.*

*Always have a balance of being a realist with that of being a visionary.*

*One serves to provide the proper balance of the other,*

*...when given the opportunity to do so.*